



EXPERIENCE

2016

CREATIVE DIRECTOR

// *Navigate Wellbeing Solutions*

Built and established the Navigate brand. Responsibilities include planning, budgeting and executing all communication campaigns as it pertains to Navigate's external marketing. Involved in establishing a new culture and structure for Navigate.

2015

CREATIVE DIRECTOR & SUPERVISOR

// *ITA Group*

Responsibilities of Creative Director role with additional management focus. Engaged in departmental leadership. Additionally, supervised and oversaw the work of a creative team and their professional development.

2014

CREATIVE DIRECTOR

// *ITA Group*

Coordinated and managed the creation, production, implementation and profitability of innovative communications projects and campaigns for both internal and external clients.

2013

CREATIVE SERVICES MANAGER

// *Athene USA*

Led a team of full-time and contract graphic and web design specialists and served as primary liaison for a number of internal clients and external vendors. Helped manage complete rebranding across marketing materials.

2011

CREATIVE SERVICES CONSULTANT

// *Aviva USA*

Liaised with internal clients to direct their creative endeavors, determined the desired direction, and ensured brand-appropriate and innovative designs. Managed Creative Services Team work flow.

2008

GRAPHIC DESIGN SPECIALIST II

// *Aviva USA*

Print, digital and interactive design.

2005

DIRECTOR OF CREATIVE ARTS

// *The Ridge*

Print, video, digital and interactive design.

2004

INTERACTIVE MEDIA DESIGNER

// *Doghouse Productions*

Digital and interactive design.

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EDUCATION

Des Moines Area Community College

// *Associates Degree,
Graphic Design*

2001 - 2003

Iowa State University

// *Visual Studies Program*

1996 - 1999

SKILLS

Creative Direction
Culture Building
Graphic Design
Branding
Marketing
Adobe CC
Microsoft Office
Mac Platform

ORGANIZATIONS

DMACC Graphic Design
Advisory Committee
// *Committee Member*

Waukee Area Arts Council
// *Board Member*